



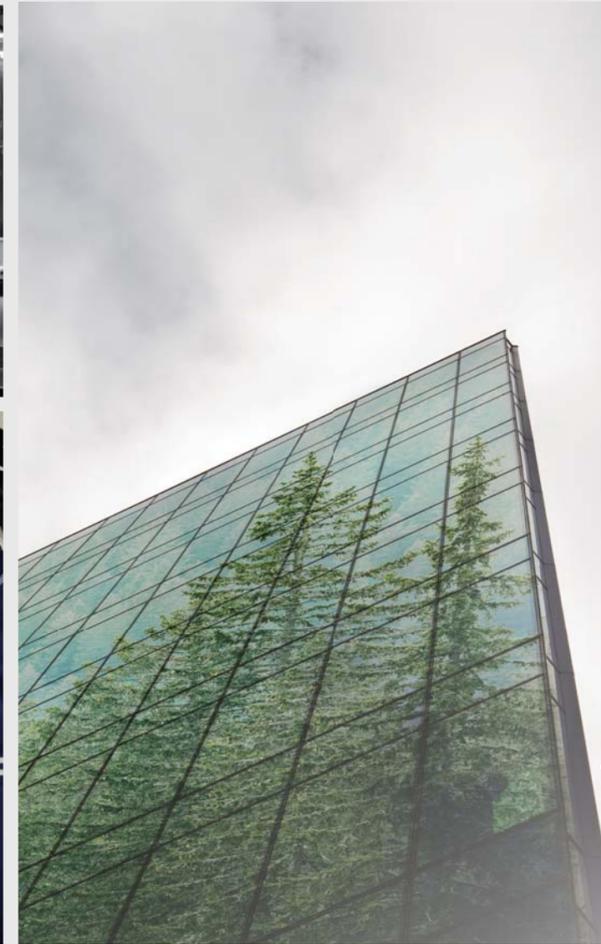
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# COMMUNITY OUTREACH PROGRAMS



## HUMAN INVESTMENT

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- > SKILLING AND TRAINING

## COMMUNITY INVESTMENT

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- > WORKER WELFARE
- > NUTRITION PROGRAMS
- > HEALTHCARE PROGRAMS

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# HUMAN INVESTMENT

EMPOWERING PEOPLE TO BE SELF-RELIANT



- › EDUCATION
- › SKILLING AND TRAINING



# EDUCATION

Educate our people. Empower the nation.

Education is the foundation on which nations are built. K Raheja Corp undertakes initiatives in the education space. Apart from Educational Institutes that we support through 'Sadhana Education Society', we also have a CSR initiative christened '**Teaching Tree**', which empowers marginalised children with a better future, through quality education.



## TEACHING TREE

The CSR initiative has seen a slew of initiatives which help enhance quality of life for young students.

### The Teaching Tree Carnival:

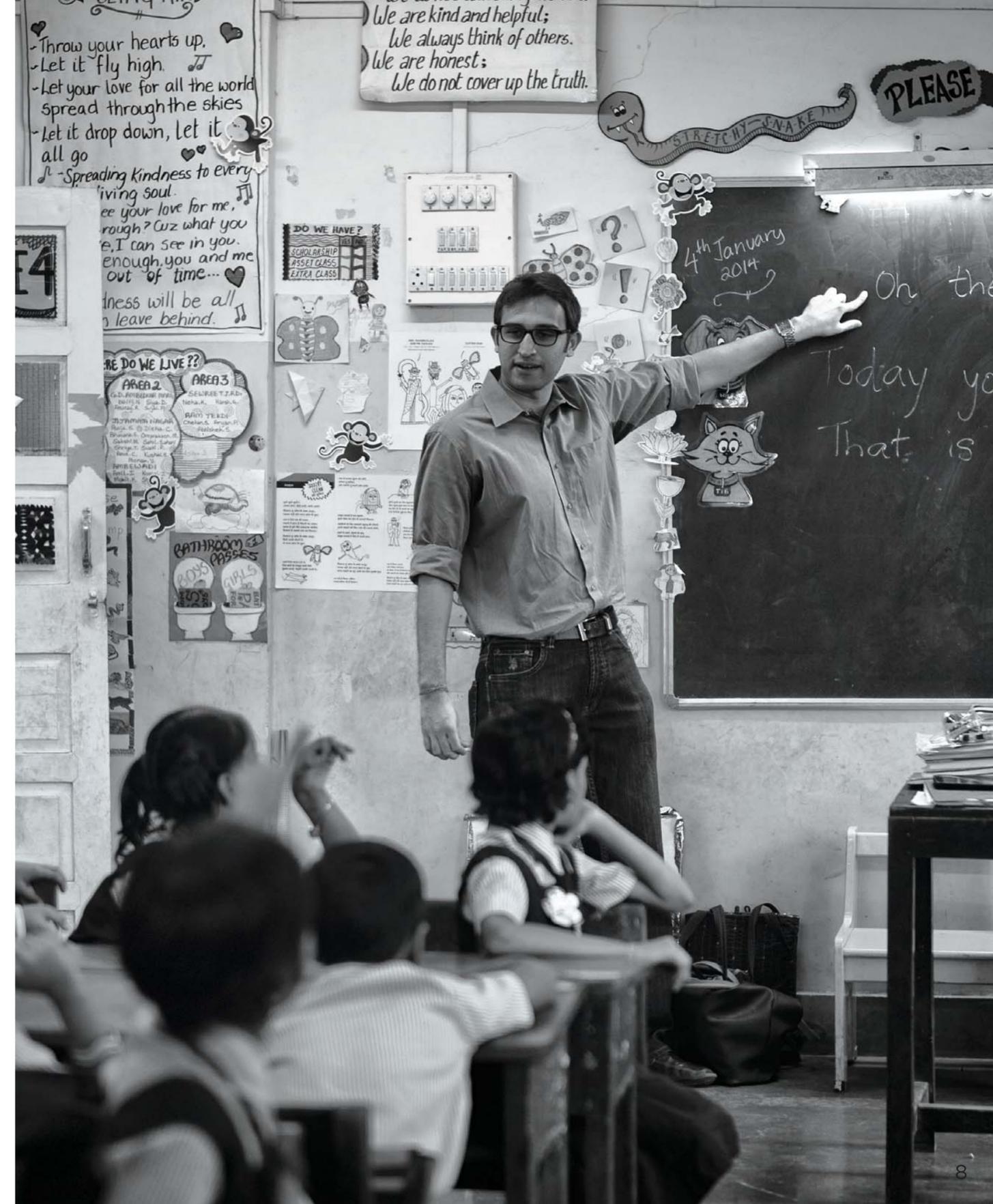
An annual affair where a delightful display of handmade artefacts by the students charms the 80,000+ employees of Mindspace.

### Book Donation Drive:

Full-fledged libraries have been set up in over 6 schools in Year One and refurbished in Year Two.

### Employee Volunteers:

Employees are encouraged to volunteer time to teach students associated with NGO partners, guiding and mentoring them towards a meaningful life.



## SADHANA EDUCATION SOCIETY

Established in 1961, the Society goes with the tagline 'Roots of Values and Wings of Dreams'. Sadhana Education Society (SES) caters to the educational needs of the students in the western suburbs of Mumbai. A well-recognized and appreciated institution for its dedication to the cause of education, efforts to provide quality education and promote all round development of the students from K. G. to Ph.D in academics and its related activities; makes it a pioneering temple of learning. The institutions under the aegis of Sadhana Education Society are:

- L S Raheja College of Arts & Commerce, B.Sc. IT, BMS, BMM, BAF
- Smt. Kapila Khandwala College of Education
- Malti Jayant Dalal High School, Malti Jayant Dalal Primary School
- Shabnam Balraj KG Classes



L S Raheja College of Architecture



Mr. C.L. Raheja with kids





# SKILLING AND TRAINING

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There is nothing more liberating than to earn your own living.

## Empowering women

To take their rightful place in the workforce, women need more formal sector employment opportunities. Through our training and skilling programs, we focus on women from the marginalised communities, giving them access to the organised workforce.

## APPAREL TRAINING CENTRE, ANDHRA PRADESH

Launched in March 2008, the Centre trains women from remote villages in skills complementing the apparel industry. It provides employment within the organised readymade garment manufacturing units at Hindupur and Bengaluru. On successful completion of training most women are placed through campus recruitments - a few of them even choose to take the entrepreneurial route.

The geographical areas identified for mobilisation, are Anantapur District Mandalas i.e. Hindupur, Madakasira, Lepakshi, Parigi and all villages of these Mandalas.

The course includes a holistic 45 - day training program, followed by a 15 - day on-the-job training, post placements. Training program covers machine operations, workplace awareness, soft skills, stitching activities using machine and hand, product finish, maintenance of work area, tools and machines, and maintaining of health, safety and security at workplace.

On successful completion of training and assessment each trainee is certified. Recruitments then follow which see companies like Cotton World Apparel, Arvind Ltd., Raymond Ltd., Bombay Rayon Fashions Ltd., Integra Apparels and Textiles Ltd. visiting the campus.

### Padma Kadirappagari:

“I’m so grateful for this opportunity. I received a good placement from the Centre and was earning Rs. 12,000 per month, before I decided to start off on my own. In the last 2 years I have employed 2 other women and together, we now take orders from nearby schools, stitching ties and parts of the uniform. The quality of life has greatly improved for me and my family.”



## WOMEN SKILLING AT NAVI MUMBAI

K Raheja Corp has joined hands with NGO Save The Children to provide training and skill support to disadvantaged women from the Navi Mumbai area. The project aims to impart life skills and employability, while bringing a shift from vulnerability to empowerment.

The project has set up a skill training center in the Sanpada village, which undertakes extensive mobilisation in the nearby slums to identify deserving women. Providing training in facility management and beauty and wellness, the program has seen successful performers emerge and get placed in reputed organisations, drawing starting salaries from Rs. 10,000 upwards.

In the words of Laxmi:

"I come from a small village in Solapur. Poverty didn't let me study beyond grade 5, and I was married at the age of 14. Soon, I moved to Mumbai with my husband in search of work and have been living in the slums of Navi Mumbai since then. 4 years ago, I lost my husband in a car accident, leaving me with three children to fend for, alone. I worked as a housemaid earning around Rs. 3000-4000 a month and a lot of humiliation. When this opportunity came, I was thrilled to be back in a classroom, learning the use of various cleaning chemicals, cleaning techniques, use of machines etc. On the last day of training, I was taken for an interview and was offered a job as a Hygiene Technician with a starting salary of Rs. 10,500, provident fund and security benefits and most importantly, respect. Today, I work at Arihant IT Park, and I am determined to keep learning and bagging every opportunity that comes my way."



# COMMUNITY INVESTMENT

ENHANCING QUALITY OF LIFE



- › LAKE RESTORATION
- › WORKER WELFARE
- › NUTRITION PROGRAMS
- › HEALTHCARE



# LAKE RESTORATION

Assisting the government in redefining the lake front of Durgam Cheruvu.

Healthy lakes and their shores not only provide us with a number of environmental benefits but also influence quality of life and strengthen the economy. K Raheja Corp in partnership with TSIC and GHMC commits to transform Hyderabad's iconic Durgam Cheruvu Lake.

## THE DURGAM CHERUVU MAKEOVER

The originally 150-acre 'secret lake' has a fascinating history – it is said to have been built somewhere between 1518 and 1687 by the Qutb Shahi kings to supply water for the residents of the Golconda fort. In the words of historian Mohammed Safiullah, "The lake is geographically situated on a higher level than the Golconda fort area, and could serve the water needs of the fort. It was so reliable that even when the Mughals besieged Golconda for eight months, the entire water needs were met from this lake."

With the endeavor to provide Hi-Tech City with a meaningful waterfront environment, this development was conceived in the year 2017, as a value addition of the lake and its surroundings along with the social uplift and urban rejuvenation.

The endeavour was:

- To create a working and active waterfront development
- To ensure the existing fabric of the area is unaltered
- To protect and enhance the bio-diversity of the lake and its surroundings
- To adopt an ecologically sensitive low carbon footprint approach

Capitalizing on the existing flora and fauna, and the ancient rock formations; the lake is being transformed into a space that offers facilities for health and fitness, entertainment, adventure activities, and restoring its scenic beauty.

With this initiative, K Raheja Corp has come forward to assist the local bodies, in creating a more equitable environment, through a phase-wise plan to revamp the lake.



2017



2017



2017



2018



2018



2018



2018



2018



2018



# WORKER WELFARE

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They shape our homes. We shape their future.

## Empowering Labourers

The last mile labourers are an important beneficiary of our CSR initiatives. Their welfare and that of their families, especially children, is of key importance to us and we take the necessary steps to give them a better life.

## CRÈCHES AT SITES

At K Raheja Corp, CSR begins at the last mile worker, which is why hygienic living facilities for labourers and their families is important. The first crèche for their children was set up back in 1983, and since then, it has been a mandate at each site.

The crèches provide education and a mid-day meal to workers' children, along with overseeing their health and sanitation. Run professionally, the Company has partnered with Mumbai Mobile Crèches (MMC) to run the day care centers, providing quality education along with positive influence from the teachers.

Most importantly, it has enabled the labourer-wives to step out and take jobs to support their families without worrying about leaving their children in an insecure environment. To further ease the mothers' apprehensions, we ensure the centre is built adjacent, but within safe distance of the site, so young mothers can visit their children or take breaks to breastfeed their infants.

Rani Rajkumar Tuljapure, a mother at the Centre says:

"I have been staying at the Airoli site for the past 5 years with my husband and 3 children. I leave my children in the crèche and go to work without any worries, to support my husband's income. The school provides them nutrition and medical facilities like immunization by a doctor who visits every week, along with being under the watchful eyes of the teachers. My children have learnt good manners and honesty. They understand small things we take for granted like washing hands before meals and brushing their teeth"





# NUTRITION PROGRAMS

Providing healthy meals for children from marginalised communities.

K Raheja Corp supports the nutrition-needs of differently abled students from the Special Care Center of Save The Children at their premises in Bandra Kurla Complex, Mumbai. The Special Care Centre is a school for the hearing impaired and intellectually challenged children. These children come from one of the most underprivileged and vulnerable areas of Mumbai and nothing brings bigger joy than to see their happy faces, after a satisfying meal!



# HEALTHCARE PROGRAMS

Providing medical assistance to people from marginalised communities.

S. L. Raheja Hospital - A Fortis Associate, is a leading hospital chain in India associated with Fortis Healthcare, and has an earned repute for its quality care in diabetes.

With the aim of eradicating diabetes in India, the Diabetic Association of India was founded, which also led to the establishment of S.L. Raheja Hospital, a 200-bed tertiary care facility in Mumbai whose mission is to treat diabetes and its complications.

The S. L. Raheja Hospital Centre of Excellence in Diabetes and Oncology also works actively with MDRI, a registered NGO for sourcing of bone marrow donors. These partnership opportunities are jointly owned, operated, managed by K Raheja Corp and third-party entities.

Over the past few years, the hospital has started new specialities in the fields of Nuclear Medicine, Pediatric Cardiac Surgery, Kidney Transplant Programmes, Urology & Nephrology, and Neurology and Neurosurgery. Being associated with Fortis Foundation and other noble NGOs along with the CM Fund which supports Congenital Heart Diseases, we are humbled to share that in June 2018 the Hospital completed 100 Paediatric Heart Surgeries, which are free of cost for patients who require the assistance.

# SUSTAINABLE INVESTMENT

FOSTERING CONSERVATION AND PROTECTION OF THE ENVIRONMENT

› BUILDING SUSTAINABLE EDIFICES



# BUILDING SUSTAINABLE EDIFICES

Green buildings are a sign of progress with humanity as its blueprint.

K Raheja Corp has always been ahead of the curve in green development. Pioneering the responsibility towards contributing to a green society, K Raheja Corp signed a memorandum of understanding with the CII-Green Building Council to construct green buildings way back in 2007 and has remained committed ever since.

Sustainability is entrenched in the very business strategy and right at the conceptualisation stage. Right at the start, we partner with like-minded clients and vendor-partners, ensuring they ride with our philosophy of reducing waste and carbon emissions.

Visit any of the K Raheja Corp projects and you will see effective use of existing landscapes, energy efficient eco-friendly equipment, use of environment friendly building materials, quality indoor air for human safety and comfort, efficient use of water, use of non-toxic and recycled materials, use of renewable energy and other technologies that help reduce climate-related risk, while creating long-term benefits to the buildings, its occupants, and the communities in which it operates.

The endeavour and commitment have led to 30-40% reduction in operation costs, health and safety of building occupants and workmen during construction, enhanced occupant comfort, improved the productivity of occupants and more.

Amongst other key achievements:

1) Mindspace Business Park at Madhapur, is the first Commercial Business Park in Hyderabad to be certified with an IGBC Gold rating in early 2018.

2) Building No. 6 in Mindspace Madhapur has been certified LEED Platinum.



**DOING GOOD HAS  
ITS OWN REWARDS.**



**K RAHEJA CORP'S CSR INITIATIVES HAVE RECEIVED  
RECOGNITION IN CREDIBLE INDUSTRY FORUMS.**

**A W A R D S**



**Teaching Tree adjudged  
CSR initiative of the  
Year at the ET Now Real  
Estate Awards, 2018**



**Teaching Tree adjudged  
CSR initiative of the  
Year, at the ABP News  
Real Estate Awards  
2017**



**Teaching Tree wins CSR  
initiative of the Year, at the  
DNA Real Estate and  
Infrastructure Round Table  
and Awards, 2017**

